Cyrus O'Leary's **Mini Cream Pies:**

to Take on the World.

The single life has never been so sweet.





Too Good to Share

Now Available in Foodservice & Convenience!

from the very beginning.

It all started in 1981 at Cyrus O'Leary's
Restaurant in downtown Spokane. The diners
couldn't get enough of our pies, so we established
an entire separate bakery to produce them on a
wholesale basis. Sure enough, the high-quality,
made-from-scratch pies proved to be wildly popular.
Now, more than 40 years later, they're still
delighting patrons everywhere.



Mini pies: Patrons are smitten.

Consumers have been crazy about our mini cream pies for more than 15 years. From the whipped topping blend to the delicious cooked cream filling to the pressed graham crust, they're a real knockout.

And, since consumers prefer grab-and-go convenience (50% of c-store visitors say they are looking for a quick bite), our minis are the perfect fit.¹

Our 4" mini cream pies are designed for convenience store and foodservice ease, now in an easy-to-store 8-ct case.

Away from home is where it's at.

Consumers are interested in trying new foods anywhere — 40% said they like to try new foods at convenience stores, 54% at lodging facilities, and 48% at cafeterias.² And 65% of consumers say they are interested in trying individually wrapped cream pies.³





Product line overview

Our 4" mini cream pies offer endless customer satisfaction ...



Banana Cream Pie



Chocolate Cream Pie (#1 customer favorite!)



Coconut Cream Pie



Strawberry Shortcake Cream Pie

... and are available nationally!

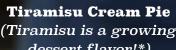


Lemon Cream Pie



(Tiramisu is a growing dessert flavor!*)

I guarantee I'll be gone by morning.





And all six flavors are available in the classic 16-ct case.

Our singles are your perfect match.

Why single-serve portions?

It's simple. Consumers seek convenient options that fit their on-the-go lifestyles. In fact, 52% of consumers say they value convenience now more than they did in the past.1

Who's hungry for them?

The younger generations, particularly Gen Z; parents needing quick snacks for themselves or their children: and workers or commuters who need a fast, satisfying treat.

And why pies?

Talk about hitting the sweet spot: Mini desserts balance indulgence and moderation, allowing for variety and guiltfree enjoyment.2

Uh ... why not?



of consumers eat an indulgent treat weekly or more.4

Younger consumers take this to the extreme, with 76% of Gen Z indulging at least weekly and 14% doing so multiple times per day.4



are looking for an everyday treat, at any time of day.⁵

And finally, more than 50% of consumers prefer individually sized portions of dessert.6

I'm a hot

Available Products

8ct

SKU	Product Name	Size	Unit Wt (oz)	Units/ Case	Gross Case Wt (lb)	Case GTIN	Item UPC Code
20371	Mini Chocolate Cream Pie	4"	7.0	8	4.33	10047125203715	0 47125 20371 5
20372	Mini Coconut- Cream Pie	4"	7.0	8	4.33	10047125203722	0 47125 20372 2
20370	Mini Banana Cream Pie	4"	7.0	8	4.33	10047125203708	0 47125 20370 8
20373	Mini Strawberry Shortcake Cream Pie	4"	7.0	8	4.33	10047125203739	0 47125 20373 9

Easy to store back-of-house!

16ct

sku	Product Name	Size	Unit Wt (oz)	Units/ Case	Gross Case Wt (lb)	Case GTIN	Item UPC Code
11052	Mini Lemon Cream Pie	4"	7.0	16	8.48	10047125110525	0 47125 11052 8
20104	Mini Tiramisu Cream Pie	4"	6.3	16	7.68	10047125201049	0 47125 20104 2







The leader

for a reason.

Cyrus O'Leary's is the indisputable category leader in mini cream pies, with 15 years of dominance and multiple awards. Now, we're looking to woo patrons in food-away-from-home, and we'll help you succeed in the sweetest way possible.

Contact your sales representative for more information or go to **SaraLeeFrozenBakery.com/foodservice**.

I may be a solo act, but I'm more than enough!





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